

Reputation is known to be a bubiquitous spontaneous and highly efficient mechanism. company promotion or reputation of a product depends also on a logo, a name or an illustration of its activity.

On a badge, it's a very economical way to attract attention. A badge is not only designed to display a person's identity but also to valorize it in the eyes of its interlocutor.



**Mediasoft Development** 228, rue de la Convention 75015 Paris - France http://www.emedia-cs.com

# eMedia-Cards CS

The ultimate tool for card design and printing

## → Prints on all card printers

Supports all the major brands of personal card printers: Datacard, Evolis, Fargo, Magicard, Eltron-Zebra. Also support inkjet and laser printers.

#### → Two tiered mode

As the person that prints the cards out isn't the one that designed the template, no particular skill is needed for the operator.







**Operator view** 

**Designer view** 

## Data storage

The Standard Edition connects to Microsoft Excel™ datasheets, with an unlimited number of records. You can even work with your own existing files.

In addition, the Professional and Expert Editions connect to any Standard Databases (Oracle<sup>™</sup>, MySQL<sup>™</sup>, Microsoft SQL Server<sup>™</sup>, Microsoft Access<sup>™</sup>, etc)

## **→** Batch printing

Can print a series of records based on a request, record numbers, value in a field or a range of values in a field.

## **→** Automation

In the Professional and Expert Editions, the designer can build formulas or programs in VBScript to perform calculations or modify dynamically the card contents.

#### **→** Ready for integration

Can be included in a third-party application as a COM Server component, so the integrator can enhance his own application to print out cards in minutes.

#### → Mobile data input

Our free mobile application Wifimage+ allows everybody to print cards out remotely from an iPhone™ or an iPad™, including holder information and picture entered on the mobile device.

#### → Full technical support

- Step-by-step guide provided on our internet web site (PDF format).
- Video tutorials on our YouTube™ channel over the internet.
- Support in English, French and Chinese through our internet web site or by e-mail. If an issue cannot be resolved by this way, our technicians can connect to your computer using a TeamViewer™ session.
- A Users' Club is also available to share experiences and to download additional materials such as pictures, templates and Software Development Kits.











Comparison	Cnart	Std	Pro	Exp
GENERAL & DE	ESIGN			
Two tiered utilization	Design mode for template designers, Operating mode for printing the cards. Password to prevent users from modifying the design.	•	•	•
Multilingual	English, French, Italian, Spanish, German, Dutch, Russian, Simplified Chinese	•	•	•
Support & Help	e-mail, users forums, contact page and online help.	•	•	•
Acquisition	Twain™, WIA™, Video for Windows™, folder supervision, FTP supervision, Wifimage™.	•	•	•
Pictures format	BMP, JPG, TIF, WMF, GIF and PNG. Transparency support.	•	•	•
Pictures storage	As files on a local or network disk, in the cloud, or in the template itself.	•	•	•
Imaging tools	Zoom, crop, rotate and change opacity of pictures. Direct link to your favorite picture edition software.	•	•	•
Front & back	Design of the both sides of the card.	•	•	•
Layering	Adobe™ PhotoShop™-like layering.	•	•	•
Texts	Ability to use all the TrueType contour fonts.  Static and dynamic texts with ability of automatic resizing.	•	•	•
Barcodes QR-Codes	2 of 5, 3 of 9, Code 128, EAN-8/13 / +2/+5, EAN-128 & Codabar, QR-Codes low, medium, quality & high.	•	•	•
Geometrical figures	Lines & diagonals; opaque, semi-transparent or transparent rectangles, circles and ellipses.	•	•	•
Custom card sizes	Ability to create up to 12 new card sizes. You can now print on everything with eMedia-CS.	0	•	•
ENCODINGS				
Magnetic strip	ISO and non-ISO tracks #1, 2 and 3, JIS-Type II. Eased programming interface.	•	•	•
Smart Card	Through any Smart Card application.	0	•	•
Contactless	Through any Contactless Smart Card application.	0	•	•
Contactless RFID	Internal encoding and reading of Mifare Classic 1K and 4K cards. Internal reading of 125KHz RFID Tags.	0	0	•
DATABASES				
MS-Excel™ Datasheets	Ability to connect to Microsoft Excel™ datasheets. Unlimited number of records.	•	•	•
Standard Databases	Ability to connect to industry-class databases (Oracle™, Microsoft™ SQL Server™, MySQL™, Microsoft™ Access™, etc) through ODBC & OLEDB.	0	•	•
Batch printing	Print multiple database records with search.		•	•
Pictures storage	As path to files.		•	
Pictures storage	As binary objects in Microsoft SQL Server™ and Oracle™.	0	•	•
UTILITIES				
Formulas	Ability to automatically calculate objects contents.	0	•	•
Scripting	Support of <i>VBScript,</i> to extend the capabilities of the software by setting values and change properties.	0	•	•
Plug-ins	Extend the features of eMedia-CS with third-party components.	0	•	•
COM Server features	Easily integrate eMedia in your own applications and documents. Complete control of eMedia.	0	•	•
Wifimage +	Integrate eMedia-CS in a Wifimage+ solution for entering data, pictures and signatures from an iPad or iPhone Device. Print remotely or digitize.	0	•	•
CoolReader™ Technology	Select database records by reading a barcode, a magnetic strip, the Mifare or the RFID Tag serial.	0	•	•
Signature Pad Support	A full support for Signature Pads, for an easy signature acquisition.	0	•	•
LICENSING				
Software Key	No broken or lost dongle. License activation can be performed 24/7.	•	•	•
Single license	The software can be used on a single computer.	•	•	0
Network license	The software can be used on up to 10 computers on the same network.	0	0	•

# **Supported Operating Systems**

- Microsoft Windows™ XP, Vista, 7, 8 and 8.1, 32 / 64-bits
- Microsoft Windows Server™ 2003, 2008, 2012, Windows Home Server™, 32 / 64-bits

## Minimal recommended hardware

- Dual Core Processor, 2.5 GHz
- 1.5 GB RAM
- DirectX 9.0 Graphics Card
- Microsoft Windows™ OS XP+, 32/64 bits.



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These specifications are not binding and are subject to modifications without prior notice.